Sign Ordinance Update
Chapter 130.16 of Title 130 – Zoning

EL DORADO COUNTY COMMUNITY DEVELOPMENT AGENCY
LONG RANGE PLANNING DIVISION

Community Economic Development Association of Pollock Pines (CEDAPP), 9/22/15
Presentation Overview

- Project Initiation and Timeline
- Project Goals and Objectives
- Board Action on July 28, 2015
- New Sign Code Overview and Section Details
- Implementation, Education/Outreach and Enforcement
- More Information/Additional Resources

Questions?
Project Initiation

- **February 2008** - Board directed staff to initiate comprehensive update to County Zoning Ordinance (ROI 44-2008), but defer updating chapter regulating signs

- **August 2012** - Board approved 3 special use permit (SUP) applications for off-premise advertising signs (billboards) located along Hwy 50 (one in Cameron Park and two in Shingle Springs)

- **August 2012** - Board adopted interim Ordinance No. 4978, a 45-day moratorium on new SUP applications for “billboards”

- **September 2012** - Board denied request to extend the moratorium, directed staff to proceed with a comprehensive update to the Sign Ordinance, separate but concurrent with the Zoning Ordinance Update, and process Request for Proposal to hire a consultant

- **December 2012** - Contract executed with Pacific Municipal Consultants (PMC)
<table>
<thead>
<tr>
<th>Project Timeline</th>
<th>Date</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
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<td>Q3</td>
<td>Q4</td>
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<tr>
<td><strong>Project Initiation Phase</strong></td>
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<tr>
<td>Board directed staff to proceed with</td>
<td>8-7-12</td>
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<tr>
<td>project and process RFP for consultant for comprehensive update and prepare EIR</td>
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<td>Contract executed with Pacific Municipal Consultants (PMC)</td>
<td>Dec 2012</td>
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<tr>
<td>Joint Workshop with Board &amp; Planning Commission</td>
<td>1-28-13</td>
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<tr>
<td><strong>Draft Sign Code Development &amp; Review Phase</strong></td>
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<tr>
<td>Board authorized release of first Public Review Draft (PRD)</td>
<td>6-24-13</td>
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<tr>
<td>First PRD released for 60-day review period</td>
<td>7-8-13</td>
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<tr>
<td>PRD 7-8-13 presented at six (6) public meetings</td>
<td>Aug 2013</td>
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<td>Draft Sign Ordinance Comments Deadline</td>
<td>9-10-13</td>
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<td>Project update to Board (Sign Law presentation by R. Morrison)</td>
<td>12-17-13</td>
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<td>Second PRD released</td>
<td>7-22-14</td>
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<td>Third PRD released with NOP</td>
<td>10-1-14</td>
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<td>Fourth PRD released with Draft EIR (Appendix B)</td>
<td>12-31-14</td>
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<td><strong>Environmental Review Phase</strong></td>
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<td>Board adopts ROI (No. 106-2014) and authorizes prep of EIR</td>
<td>7-22-14</td>
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<td>NOP of Draft EIR released for 30-day review period</td>
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<td>Public Scoping meeting 10-23-14 (9 individuals attended)</td>
<td>10-23-14</td>
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<td>NOP Public Comments Submittal Deadline</td>
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<td>Final EIR March 2014 posted on project web page</td>
<td>3-12-15</td>
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<td><strong>Adoption Phase</strong></td>
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<td>Planning Commission Hearing</td>
<td>3-26-15</td>
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<td>Board Hearing</td>
<td>5-28-15</td>
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<td>7-28-15</td>
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Project Goals & Objectives

- Ensure signs consistent with visual and aesthetic goals and policies set by the General Plan
- Protect County’s visual character and scenic landscapes/viewsheds in designated scenic corridors
- Conform with state and federal law
- Objectives per Resolution of Intention 106-2014 adopted by the Board 7/22/14 and included in Sign Ordinance Section 130.16.010 (page 2)
CDA Long Range Planning Division

BOS Action on July 28, 2015

1. Adopted Resolution (No. 129-2015) Certifying the EIR to amend County Zoning Ordinance Chapter 130.16 (*7B - Exhibit A*); Make Findings of Fact and Issue Statement of Overriding Considerations (*7C - Exhibit A-1*)

2. Adopted Resolution (No. 130-2015) to Amend County General Plan Land Use Element Objective 2.7.1 and Policy 2.7.1.2 in accordance with state and federal law (*7D - Exhibit B*)

3. Approved final draft Sign Ordinance Update with recommended mitigation measure and proposed revisions (*7G - Exhibit E*)

4. Adopted Mitigation Monitoring and Reporting Program with recommended mitigation (*7E - Exhibit C*)

5. Directed staff to return within six months of adoption to provide status on implementation of the Ordinance

*https://eldorado.legistar.com/Calendar.aspx (Click on Agenda for 7/28/2015 BOS Meeting Date, scroll down to Item No. 28, and click on 13-0086)
Sign Code Overview

- Comprehensive Update of Chapter 130.16 (Signs) of the County Zoning Ordinance
- Regulation of signs in unincorporated area of the County *(not in the Tahoe Basin)*

**Major differences from previous Sign Code:**
1. All off-site commercial signage on private property (e.g. Billboards) is prohibited
2. Changeable message signs using electronic (digital) technology allowed with limitations (e.g., up to 50% of allowed sign area)
3. Community Region vs. Rural Area Distinctions *(see Tables on pages 20-25)*
4. Admin Permits: required for Freestanding/Building-Attached (e.g., wall, new subdivisions, signs on public property)
## New Sign Code Sections

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<td>12. Definitions</td>
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Section 130.16.010
Content and Applicability

- **Content** - Replaces existing Chapter 130.16 in Title 130 - Zoning of the El Dorado County Code of Ordinances, supersedes all previously adopted standards and ordinances regarding signs, and applies *prospectively* only; regulates size, quantity, location of signs

- **Applicability** - unincorporated areas of the County (*does not include areas in Tahoe Basin regulated by TRPA*)

- Sign regulations apply equally to both Community Regions and rural areas (unless otherwise noted)
Section 130.16.020
General Sign Requirements

A. Regulatory Interpretations - shall not nullify any easements, covenants or other private agreements that provide more restrictive sign regulations

B. Message Neutrality - does not favor commercial speech over noncommercial speech; does not regulate noncommercial speech based on message content

C. Message Substitution - constitutionally protected noncommercial message of any type may be substituted on any sign in compliance with this Chapter without consideration of message content

D. On-Site/Off-Site Distinction - applies only to commercial messages

E. Community Region/Rural Distinction - apply equally to both (unless otherwise noted)

F. General Prohibition - Permanent signs not expressly allowed are prohibited

G. Exceptions to Limitations - Require a Variance in compliance with Chapter 130.22 (Land Use Permit Procedures), Article X (Variance), Sections 130.22.600-630
Legal Framework (Protection) for Signs

- Signs are a form of speech (First Amendment)
  - Best Practice: Sign rules based on **Time, Place and Manner**. Greatly reduces litigation risk.
- Sign rules cannot favor commercial speech over non-commercial.
  - Solution: Message substitution - noncommercial in place of commercial.
- **Sign codes must provide due process** - Includes review, appeal, and exception processes
- **TPM test - easiest to satisfy** - applies when:
  - Rules are content neutral, Serve substantial governmental interest, Leave open effective alternatives
- **Sign Regulator’s Motto**: The medium is NOT the message.

*Government regulates the medium, not the message.*
REED v. TOWN OF GILBERT, AZ
135 S.Ct. 2218 (June 18, 2015)

- Town’s Sign Code - prohibited display of outdoor signs without a permit, but exempted 23 categories including ideological, political, and directional signs

- Supreme Court Holding:
  - Categories defined by message content; Content based regulation; Does not satisfy standard of justification; UNCONSTITUTIONAL

- Solution: Allow message substitution of noncommercial messages; El Dorado County’s proposed code includes this solution (see Section 130.16.020.C)
Section 130.16.030

Exemptions

- Signs exempt from Planning Sign Permit requirements but must satisfy all other permit requirements when applicable (e.g., building, electrical, plumbing, grading, encroachment)

A. Exempt Signs Without Limitations
   (see list of 12 sign types on pages 4-5)

B. Exempt Signs With Limitations
   (see list of 11 sign types on pages 5-7)
Section 130.16.030.B.9 – Exemptions Off-Site Commercial Directional Signs

- For establishments not directly abutting County roads (e.g., wineries that share a private road)

- Each establishment allowed 1 non-illuminated sign with max. sign area of 16 sf and max. height of 12 ft at intersection of private road with county road

- Additional signs along private road allowed; each sign max. area of 12 sf and max. height of 12 ft; may be permanent or temporary and require property owner consent

- This provision does not all general advertising for hire.
Off-Site Commercial Directional Signs

FAIRPLAY VINEYARDS/WINERIES
Section 130.16.040
Permanent Signs

A. Permanent On-Site Signs - allowed in County’s Zoning Districts (residential, agricultural, commercial, industrial)

1. Building-Attached (e.g., wall, projecting, awning/canopy, roof)

2. Freestanding (e.g., monument/pylon)
   Consistent with design standards in Section 130.16.070 and shown on:
   - Table 130.16.070.1 (Community Region Area) - see pages 20-22
   - Table 130.16.070.2 (Rural Area) - see pages 23-25
   - Table 130.16.070.3 (Home Occupation) - see pages 26

3. Menu/Order Boards - for Drive-In and Drive-Through Uses - see page 19

4. U.S. Highway 50-Oriented Signs - within 100 feet of edge of right-of-way of Hwy 50 outside designated Scenic Highway Corridor (see Section 130.16.070.J, pages 17-18)
Section 130.16.050
Temporary Signs

May include, but not limited to, commercial signs (including “sign twirlers”) for grand openings, special events, new apartment units

A. **Time Duration** - limited to cumulative max. of 90 days per establishment per calendar year unless otherwise specified below:

1. **Apartment Signs** - shall be removed 6 months after opening
2. **Banner Signs (including feather banners) for grand openings** - limited to max. of 30 consecutive days per establishment per calendar year
3. **A-Frames, Feather banners and Sign Twirlers** - allowed only on-site during daylight hours and shall be removed from dusk to dawn and times when establishment is closed or event is over

B. **Illumination** - not allowed

C. **Message** - commercial limited to on-site only

D. **Illegal Temporary Signs** - shall be removed immediately
# Allowed Temporary On-Site Sign Standards

<table>
<thead>
<tr>
<th>Sign Type</th>
<th>Number Allowed</th>
<th>Max. Area</th>
<th>Max. Height</th>
<th>Minimum Setback from Right-of-Way</th>
</tr>
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<tbody>
<tr>
<td><strong>On-Site Subdivision and Apartment Signs</strong></td>
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<tr>
<td>Banner</td>
<td>3</td>
<td>30 sf each</td>
<td>Roofline</td>
<td>5 feet</td>
</tr>
<tr>
<td>Feather Banner</td>
<td>1 per subdivision</td>
<td>30 sf</td>
<td>12 feet</td>
<td>5 feet</td>
</tr>
<tr>
<td>Entrance</td>
<td>1 per subdivision entrance</td>
<td>80 sf each</td>
<td>15 feet</td>
<td>5 feet</td>
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<tr>
<td>Model Home</td>
<td>1 per model home</td>
<td>8 sf</td>
<td>2 feet</td>
<td>5 feet</td>
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<tr>
<td>Flags</td>
<td>5 poles per street frontage, max 15 poles per subdivision</td>
<td>20 sf per pole</td>
<td>25 feet</td>
<td>5 feet</td>
</tr>
<tr>
<td>Sign Twirler</td>
<td>1 per subdivision entrance; on legal parcel of subdivision</td>
<td>12 sf</td>
<td>8 feet</td>
<td>5 feet</td>
</tr>
<tr>
<td><strong>All Other Uses</strong></td>
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<tr>
<td>Banner</td>
<td>1 sign (any type) per establishment per street frontage</td>
<td>50 sf</td>
<td>Roofline</td>
<td>5 feet behind face of curb, outside of right-of-way</td>
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<tr>
<td>Feather Banner</td>
<td>1 sign (any type) per street frontage</td>
<td>30 sf</td>
<td>12 feet</td>
<td></td>
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<tr>
<td>A-Frame</td>
<td>8 sf</td>
<td>4 feet</td>
<td></td>
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</tr>
<tr>
<td>Sign Twirler</td>
<td>1 per establishment; on legal parcel of establishment</td>
<td>12 sf</td>
<td>8 feet</td>
<td>5 feet</td>
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**Notes**

1. Must be located outside of the required cross visibility area.
A-Frame, Banner & Feather Signs

PROSPECTOR PLAZA / MOTHER LODE/S.SHINGLE
Sign Twirlers

COURTESY OF BING IMAGES ARCHIVE
Section 130.16.060
Community Sign Programs

A. Community Directional - direct residents/visitors to points of interest, recreational areas, and tourist industries; use of Pylon signs shall be required to reduce sign clutter.

B. Community Identity - community name signs at main point(s) of entry to the community; can be unique design; limited to monument-type structures.

C. Community Events - limited to identified sites for display of public events/activities.

D. Industry Association Signs - directional and identifying agricultural associations (e.g., El Dorado Winery Association, Apple Hill Growers Association).

All community sign programs require Board of Supervisors approval. Signs placed on County property/right-of-way require County approval.
Community Identification

COOL, CAMERON PARK, EL DORADO HILLS
Industry Association Signs

CAMINO/FRUITRIDGE AG DISTRICT, EL DORADO WINERY ASSOC.
Local Community Sign Standards

- Local communities may choose to develop their own sign standards or guidelines:
  - Can be more restrictive than the County’s adopted Sign Ordinance
  - Cannot be illegal or conflict with the County’s goals, objectives and policies related to Signs in the County General Plan

- Section 130.16.080 (page 26) - “Signs proposed within communities that have County adopted local sign standards or guidelines shall conform to those standards/guidelines. Signs proposed within communities that have a Board appointed community design advisory committee are required to be submitted to the committee for a review of consistency with local sign standards/guidelines.”

- Local community sign guidelines fall under the Community Identity Goal 2.4, Objective 2.4.1 and Policy 2.4.1.2 in the General Plan and are subject to Board approval.
GOAL 2.4: EXISTING COMMUNITY IDENTITY
Maintain and enhance the character of existing rural and urban communities, emphasizing both the natural setting and built design elements which contribute to the quality of life, economic health, and community pride of County residents.

OBJECTIVE 2.4.1: COMMUNITY IDENTITY
Identification, maintenance, and enhancement of the unique identity of each existing community.
Community Identity
General Plan Policy 2.4.1.2

- The County shall develop community design guidelines in concert with members of each community which will detail specific qualities and features unique to the community as Planning Staff and funds are available.

- Each plan shall contain design guidelines to be used in project site review of all discretionary project permits.

- Such plans may be developed for Rural Centers to the extent possible.
Community Identity
General Plan Policy 2.4.1.2

- The guidelines shall include, but not be limited to, the following criteria:
  A. Historic Preservation
  B. Streetscape elements and improvements
  C. Signage
  D. Maintenance of existing scenic road and riparian corridors
  E. Compatible architectural design
  F. Designs for landmark land uses
  G. Outdoor art
The City of Davis developed sign design guidelines for its downtown commercial district.

http://cityofdavis.org/home/showdocument?id=1781
Section 130.16.070
Sign Development and Design Standards

A. General Sign Design Requirements for Permanent Signs (pages 10-11)
B. Sign Area Measurement Procedures (pages 11-12)
C. Sign Height Measurement (page 12)
D. Construction Requirements (pages 12-13)
E. Sign Placement (pages 13-14)
F. Maintenance Requirements (page 14)
G. Sign Removal or Placement (page 14)
H. Design Standards for Specific Sign Types (pages 14-16)
I. Standards for Off-Site Subdivision Signs (pages 16-17)
J. Standards for U.S. Highway 50-Oriented Signs (pages 17-18)
K. Standards for Permanent On-Site Signs (pages 18-19)

Tables 130.16.070.1 - Community Region Area & 130.16.070.2 - Rural Area (pages 20-26)
Section 130.16.070.J.4
Multi-Tenant Sign Height Limit

- Multi-tenant signs along Highway 50 maximum height limited to 50 feet
- Uniform Sign Program required for all new multi-tenant developments
- Deviations up to 20 percent over the max. limits allowed through the Uniform Sign Program
Section 130.16.070.H.3
Electronic (Digital) Sign Standards

Also known as Electronic Message Centers (EMCs) - use latest illumination technology in which the illumination of the display creates the message, rather than an internal or external light source illuminating the message. *(see definition in Section (130.16.120))*

- Digital display limited to 50 percent of total allowable display face area (ex. 100 sf for multi-tenant sign - Hwy 50-Oriented)
- Sign messages shall not change more than once every 8 seconds
- Shall not operate at brightness levels of more than 0.3 foot-candles above ambient light.
Digital Sign Brightness Limitation

Section 130.16.070.H.3.c (page 15):
“Digital signs shall not operate at brightness levels of more than 0.3 foot-candles above ambient light, as measured using industry standard procedures at a distance from the sign face as determined by the following formula:

\[
\text{Measurement distance} = \sqrt{\text{Area of sign in square feet} \times 100}
\]

Each digital display area shall have a light sensing device that will adjust the brightness of the sign as ambient light conditions change throughout the day.”

This brightness standard for EMCs was developed by renowned lighting expert Ian Lewin Ph.D. for the International Sign Association and is used throughout the sign industry.
Digital Sign Face: 7 ft L x 3 ft H (21 sf)
0.3 foot-candle measurement distance = $\sqrt{21 \times 100} = \sim 46$ feet
Section 130.16.080
Permit Requirements and Review Procedures

A. Sign Permit Required
B. Uniform Sign Program Required
C. U.S. Highway 50-Oriented Signs
D. Subdivision Sign Permit
E. Variances
F. Review Procedures

Table 130.16.080.1 - Planning Sign Permits and Review Authority
(see page 29)
Section 130.16.090
Prohibited Signs

A. General Prohibition - All off-site commercial signage on private property is prohibited (unless noted otherwise)

B. Signs listed in this section are prohibited in all zones (See complete list of 15 sign types on pages 30-31)
   - Billboards
   - Roof signs in Community Regions
   - Pole signs (except where allowed in designated rural areas)
   - Changeable message signs where message is displayed for less than 8 seconds
   - Signs placed in public right-of-way or attached to utility/traffic signal poles
   - Inflatable balloon signs
   - Mobile billboard advertising displays parked on public right of way
El Dorado County new Sign Code prohibits digital billboards like the ones along Hwy 50 in Sacramento County (e.g., Folsom Auto Mall)

- New Sign Code prohibits new billboards on private property (Section 130.16.090.A.2 and definition in Section 130.16.120)
- Also prohibits any existing billboard from being converted to digital (Section 17.16.030.A.1)
- Also prohibits animated, flashing scrolling, digital or video screen signs where message is displayed for less than 8 seconds (Section 130.16.090.B.4)
Single-tenant signs along Hwy 50 height limit: 30 ft

Individual establishment signs in Community Region Commercial Zone Height limit: 10-12 ft

U.S. Hwy 50-Oriented Signs

CAMERON PARK DRIVE EASTBOUND OFF-RAMP
Section 130.16.100
Illegal, Abandoned, and Nonconforming Permanent Signs

A. **Illegal Permanent Signs** - shall be abated by property owner or responsible party for installing/maintaining the sign

1. Planning Director shall give 30-days to conform, abate or other remedial action

2. Notices may be appealed; however, if sign poses serious threat to public health/safety, may be abated by court order or abated by the County with reasonable cost charge to sign/property owner
Section 130.16.100
Illegal, Abandoned, and Nonconforming Permanent Signs

B. Abandoned Signs

1. If maintained, sign copy shall be replaced with blank sign copy within 90 days of close of operation

2. Nonconforming sign maintained with blank copy only allowed for 9 consecutive months (12 months total from closure)

3. If new operation has not been established after this period, entire sign structure shall be removed *(rural areas allowed total of 24 months from closure)*

4. Conforming sign not in use, but could be re-used, not considered abandoned

5. Not maintained or removed consistent with this Section may be abated by County with cost of abatement reimbursed by property owner
Section 130.16.100
Illegal, Abandoned, and Nonconforming Permanent Signs

C. Nonconforming Signs

1. Removal/Abatement - Any sign which becomes nonconforming as a result of this new Sign Code shall be protected from removal by applicable state law

2. Maintenance and Repair - Legal nonconforming signs may continue with routine maintenance/repair

3. Relocation and Alteration - Shall not be moved, enlarged, or raised in height unless required by law or to conform; modifications may be allowed through plan check application process; existing off-site signs (e.g., billboards) shall not be converted to digital signs.

4. Building Façade Modification - nonconforming building signs shall be brought into full conformance prior to final occupancy approval
Existing Nonconforming Billboards

California state law treats billboards and store signs as completely separate categories, each with its own rules.

- **Billboard Amortization**
  - In general, a billboard that was legally installed cannot be amortized without compensation; either the government must buy it or negotiate a relocation agreement (Business and Professions Code 5412)

- **Billboard Relocation**
  - State law (B&P 5412) authorizes relocation agreements. Each agreement separately negotiated.
  - Proposed Sign Code includes provision for digital billboards on county land. *(see Section 130.16.110, C.5 and F)*
General Advertising for Hire Billboards

U.S. HWY 50 & MOTHER LODE DR / CAMERON PARK DR
**Existing Nonconforming Store Signs**

Store sign amortization (B&P 5490 et seq.) applies to permanent, on-site signs that were legally erected and have at least a 15 year expected useful life.

**A. Three step process:**

1. Adopt new ordinance that is more restrictive and sets up amortization process;
2. Conduct inventory to determine which signs will be subject to amortization;
3. After completion of inventory, hold reconfirmation hearing (adopt the new ordinance again)

**B. Fifteen year grace period**

- Individual signs can be abated before grace period has run out, but compensation must be paid based on 15-year, straight-line depreciation schedule.
Section 130.16.110
Signs on County Property

A. Public Forum - shall apply only to specified area for specified time period

B. General Prohibition - no private party signs may be displayed on County property and may be removed by the County

C. Certain Governmental Signs - County traffic signs, official notices, County information, off-site digital general advertising for hire signs allowed by written agreement with the County

D. Temporary Signs Displaying Noncommercial Message - allowed in areas qualifying as traditional public forums

E. Off-Site Signage in Designated Rural Areas - BOS approved Industry Association Sign Programs (may require encroachment permit and/or approval by CDA Transportation Div.)

F. Relocation of Off-Site Billboards - BOS may approve agreements to relocate existing billboards to County owned land
Section 130.16.120
Definitions

- Defines 69 sign-related terms referenced in the Sign Code
- Before reading the Code, it may be helpful to review this section first to familiarize yourself with these sign terms

Building-Attached Sign. A sign placed on a wall or canopy, projecting from a wall, or hung underneath a canopy or overhang structure, or placed in a window. This sign category includes wall signs, canopy signs, projecting signs, under canopy signs, and window signs as defined herein. See Figure 130.16.120.B.
New Sign Code Implementation and Education/Outreach

- **Sign Code Questions?**
  - Contact the Community Development Agency, Planning Services by phone: **621-5355**
  - In-Person: 2850 Fairlane Court, Bldg C, Placerville
  - Public Counter Hours: **8 am to 4 pm (MTRF), 9 am to 4 pm on Wed.**

- **Permit Center**
  - Appointments required for permit applications and issuances
  - Scheduled half-hour increments **12:30 - 3:30 p.m. M-F**
  - Call **621-5315** to schedule an appointment

- **Encroachment Permits for Signs in County Right-of-Way**
  - Contact Sheri Woodford at 621-5941 or sheri.woodford@edcgov.us

- **Education & Outreach** - Collaborative effort (County staff & communities)
  - County staff developing online educational materials (e.g., printable Sign Code, fact sheet, pamphlets, FAQs, presentations upon request)
  - Community-led outreach to spread the word to businesses/residents
New Sign Code Enforcement

- **Temporary Signs**
  - Handled by County Environmental Management.
  - Signs found in violation will be “tagged” and laid down.
  - If not picked up after 7 days, signs will be removed and held at Env Mgmt office (in Bldg C) for 30 days.
  - Signs not picked up after 30 days will be disposed.
  - Call 621-5300 with questions or to submit a complaint.

- **Permanent Signs**
  - Handled by County Code Enforcement (on a complaint basis).
  - Call 621-5999 to report an existing sign that may be illegal or not in compliance with the new Sign Code.
  - Complaints are prioritized - *health/safety code violations are first priority.*
For more information about the updated Sign Ordinance, visit the project webpage posted on the County Long Range Planning webpage:

http://www.edcgov.us/LongRangePlanning/LandUse/Sign_Ordinance_Update.aspx

Sign Ordinance Update

On July 28, 2015, the Board of Supervisors approved the adoption of a comprehensive update to the existing Sign Ordinance (Chapter 130.16 of Title 130 in the El Dorado County Code of Ordinances). The new Ordinance (No. 5025) became effective 30 days after adoption on August 27, 2015. The Ordinance may not appear in the online version of the Code (Municode) until late 2015. Under the new Ordinance, new general advertising for hire (e.g., billboards) signs will be prohibited. A copy of the complete text of the new Sign Ordinance is posted below.

Sign Ordinance adopted 7.28.2015 Posted 8.31.2015

If you have questions about the new Sign Ordinance, please contact Planning Services at (530) 561-5355.

If you would like to report a sign that may not be in compliance with the new Sign Ordinance, please call Code Enforcement at (530) 621-5999.

Environmental Impact Report

Background Information

Public Comments on Draft Sign Ordinance

Agenda Items

Supporting Documents
El Dorado County
Community Planning Guide/Assistance

- Developed to assist with implementation of the General Plan Goal 2.4 (Community I.D.)
- Outlines a 7 step process (“roadmap”) to initiate, collaborate and implement a community’s vision.
- Allows each community the flexibility to decide how far they want to go down the road towards a formal plan.
- Explains how and when the County gets involved in the process, provides helpful resources, partnership opportunities and technical assistance when needed.
- For more information, visit the Community-Based Planning webpage: www.edcgov.us/LongRangePlanning/CommunityPlanning/Community-Based_Planning.aspx