

GENERAL PROHIBITION

All off-site commercial signage on private property is prohibited (unless as otherwise allowed per Title 130, Chapter 130.16). An off-site sign is any sign not located on the premises of the establishment indicated or advertised by such sign.

ALLOWED TEMPORARY SIGNS

Temporary signs may include, but are not limited to, commercial signs (including sign twirlers), grand openings, products/services, sales, special events, and new apartment/multi-family units. **Temporary signs are only allowed on-site.**

A. **Time Duration** – Limited to cumulative maximum of 90 days per establishment per calendar year unless otherwise specified below:

1. **Apartment Signs** – Shall be removed 6 months after opening.
2. **Banner Signs for grand openings** (including feather banners) – Limited to maximum of 30 consecutive days per establishment per calendar year.
3. **A-Frames, Feather Banners, & Sign Twirlers** – Allowed only on-site during daylight hours and shall be removed from dusk to dawn and times when establishment is closed or event is over.

B. **Illumination** – Not allowed.

C. **Message** – Commercial limited to on-site only.

D. **Illegal Signs** – Shall be removed immediately.



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September 2018



El Dorado County Sign Ordinance

Temporary Signs

Title 130, Sec.130.16.050

Effective August 27, 2015



EL DORADO COUNTY SIGN ORDINANCE UPDATE

On July 28, 2015, the El Dorado County Board of Supervisors adopted Ordinance No. 5025, a comprehensive update to Chapter 130.16 (Signs) of Title 130 (Zoning Ordinance). The updated Sign Ordinance includes Section 130.16.050 which provides specific standards for allowed temporary on-site signs throughout the unincorporated areas of El Dorado County (not in the Tahoe Basin). This handout provides key information that businesses should be aware of when considering signs for advertising grand openings, products, services, sales, special events, and new apartments/multi-family units.

TEMPORARY SIGN DEFINITION (Sec. 130.16.120)

A sign used for the public display of visual messages or images, which is easily installed with or without common hand tools, and which is not intended or suitable for long-term or permanent display (e.g., less than 120 days), due to lightweight or flimsy construction materials. Examples include, but are not limited to, A-frame or staked signs, banners, pennants, streamers, or similar nonpermanent signs made of paper, cloth, canvas, lightweight fabric or plastic, with or without frames. Any device that meets the definition of a “structure” in the building code is not within this definition.

ALLOWED TEMPORARY ON-SITE SIGN STANDARDS

Sign Type	Number Allowed	Max. Area	Max. Height	Minimum Setback from Right-of-Way ¹
On-Site Subdivision and Apartment Signs¹				
Banner	3	30 sf each	Roofline	5 feet
Feather Banner	1 per subdivision	30 sf	12 feet	5 feet
Entrance	1 per subdivision entrance	80 sf each	15 feet	5 feet
Model Home	1 per model home	8 sf	2 feet	5 feet
Flags	5 poles per street frontage, max 15 poles per subdivision	20 sf per pole	25 feet	5 feet
Sign Twirler	1 per subdivision entrance; on legal parcel of subdivision	12 sf	8 feet	5 feet
All Other Uses¹				
Banner	1 sign (any type) per establishment per street frontage	50 sf	Roofline	5 feet behind face of curb, outside of right-of-way
Feather Banner		30 sf	12 feet	
A-Frame		8 sf	4 feet	
Sign Twirler	1 per establishment; on legal parcel of establishment	12 sf	8 feet	5 feet
Notes				
¹ Must be located outside of the required cross visibility area.				

TEMPORARY SIGNS FOUND IN VIOLATION OF THIS ORDINANCE WILL BE:

1. Removed and held at the County Environmental Management office for 30 days.
2. Signs not picked up after 30 days will be recycled.

For further information regarding temporary signs, please call (530) 621-5300

To view/print the complete Sign Ordinance, visit the County website at:

https://www.edcgov.us/Government/LongRangePlanning/LandUse/Pages/sign_ordinance_update.aspx