



DEPARTMENT OF AGRICULTURE WEIGHTS AND MEASURES

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MEMORANDUM

DATE: March 22, 2010

TO: El Dorado County Wineries and Wine Grape Growers

FROM: Bill Stephans, El Dorado County Department of Agriculture

Subject: 2009 El Dorado County Wine Grape Survey

On the reverse of this page are the 2009 Wine Grape Survey results. All figures are actual values and acreage reported by growers. California's 2009 wine grape crop was the second largest crush on record. This survey, which goes out to over 230 growers, is a valuable resource for current and prospective vineyard owners and managers in El Dorado County.

Of special interest from the 2009 survey:

- The total value of grapes in El Dorado County was \$5,885,447 for 2009. This value is up 12.6% from the 2008 value of \$5,229,088.
- Average price per ton increased 0.1% from the 2008 price of \$1,265 per ton to \$1,267 per ton in 2009. The state wide average price for all wine grape varieties was up 4%.
- Total production in 2009 was up 23.5% as compared to 2008 (4182 tons in 2008 vs. 5165 tons in 2009).
- Production in 2009 was averaged at 2.58 tons per acre, up 17.2% from the 2008 value of 2.20 tons per acre.
- Total wine grape tonnage sold outside of El Dorado County increased 96.6% from 1019 tons in 2008 to 2003 tons in 2009.
- Approximately 10% of the surveys were not returned to the department which directly corresponds to the 9.6% decrease in wine grape acreage, down from 2220 acres to 2007 acres.

The survey details each variety by acreage, yield and price.

**2009 El Dorado County
Wine Grape Survey**

Variety	Non-Bearing Acreage	Bearing Acreage	Total Acreage	Total Tons Produced ¹	District 10 Price ²	Open Market Price ³	Weighted Avg Price ⁴
Barbera	11.00	76.59	87.59	239.01	1215.72	1297.74	1253.62
Cabernet Franc	4.10	74.33	78.43	186.55	1144.36	1211.22	1193.73
Cabernet Sauvignon	8.58	318.59	327.17	1140.73	1150.83	1173.60	1171.38
Chardonnay	5.84	102.82	108.66	307.20	1041.25	1081.94	1071.54
Counoise	0.50	5.00	5.50	6.90	1600.00	1600.00	1600.00
Dolcetto	0.15	3.70	3.85	11.35	1462.10	1233.33	1233.33
Gewurtztraminer	0.50	3.30	3.80	8.90	1000.00	1000.00	1000.00
Grenache	11.60	44.57	56.17	113.99	1393.81	1466.06	1452.31
Grenache Blanc	1.10	5.97	7.07	13.66	1090.12	1416.67	1416.67
Malbec	3.00	38.29	41.29	81.95	1514.15	1463.84	1477.32
Marsanne	1.22	7.11	8.33	25.21	1332.87	1370.64	1366.28
Merlot	6.00	138.53	144.53	463.09	1080.17	1091.98	1090.10
Mourvedre/Mataro	17.85	40.36	58.21	78.44	1378.71	1474.93	1458.70
Muscat Canelli/Blanc	0.00	15.89	15.89	61.65	1157.86	1046.45	1099.54
Nebbiolo	0.00	2.95	2.95	9.20	1559.84	1536.17	1538.25
Petit Verdot	1.92	20.60	22.52	97.98	1466.96	1526.29	1524.25
Petite Sirah	20.25	117.74	137.99	328.72	1266.87	1293.75	1283.12
Pinot Gris	0.00	19.90	19.90	46.82	1092.81	1104.12	1103.49
Pinot Noir	4.00	16.55	20.55	38.41	1811.29	1592.53	1710.71
Primitivo	0.60	32.68	33.28	78.67	1090.13	1152.51	1131.30
Rousanne	5.11	21.13	26.24	43.76	1300.97	1308.78	1307.92
Sangiovese	0.00	30.55	30.55	73.52	1171.46	1206.51	1195.69
Sauv. Blanc	2.00	24.34	26.34	94.42	678.20	829.10	774.33
Semillon	0.00	3.05	3.05	8.03	846.05	859.54	846.60
Syrah	10.85	197.64	208.49	508.69	1280.10	1299.15	1292.34
Tempranillo	10.90	34.75	45.65	130.22	1248.94	1295.60	1272.99
Tinta Cao	1.00	3.74	4.74	8.54	1203.10	1260.62	1260.62
Touriga Nationale	0.67	4.58	5.25	6.78	1244.29	1408.86	1389.44
Vermentino	3.30	5.75	9.05	8.90	1500.00	1500.00	1500.00
Viognier	8.52	45.10	53.62	109.38	1262.56	1340.98	1312.16
Zinfandel	87.90	268.34	356.24	736.34	1081.10	1087.98	1085.57
Misc: Red Varietals	9.72	26.53	36.25	73.80	1250.40	1297.00	1270.07
Misc: White Varietals	8.50	8.90	17.40	24.34	1200.00	1093.00	1107.81
VARIETAL TOTALS	247	1760	2007	5165	Average Price Per Ton (District 10): \$ 1,211		
Total Crop Value: \$ 5,885,447 (Up 12.6% from 2008's \$5,229,088)		Average Price Per Ton: \$ 1,267 (Up 0.1% from 2008's \$1,265)			Average Yield Per Acre: 2.58 (Up 17.2% from 2008's 2.20)		
Wine Grape Acreage: 2007 (Down 9.6% from 2008's 2220)		Total Tons: 5165 (Up 23.5% from 2008's 4182 tons)			Tons Sold Outside of El Dorado County: 2003 (Up 96.6% from 2008's 1019 tons)		
Red open market varietal average: \$ 1,297		White open market varietal average: \$ 1,093					

¹ Total tonnage is only from growers who responded to survey

² Figures are taken directly from the California Department of Food and Agriculture's 2009 Grape Crush Report

³ Figures reflect the average of the actual numbers reported by El Dorado County growers.

⁴ The total Weighted Avg Price per ton is the sum of the value of the tons utilized by grower at district 10 prices plus the value of the open market sales, divided by the total tons utilized for the variety.

* Comparisons are relative to price per ton