



DEPARTMENT OF AGRICULTURE WEIGHTS AND MEASURES

Charlene Carveth
Agricultural Commissioner
Sealer of Weights and Measures

311 Fair Lane
Placerville, CA 95667
(530) 621-5520
(530) 626-4756 FAX
eldcag@co.el-dorado.ca.us

MEMORANDUM

DATE: April 23, 2012

TO: El Dorado County Wineries and Wine Grape Growers

FROM: Charlene Carveth, El Dorado County Department of Agriculture

Subject: **2011 El Dorado County Wine Grape Survey**

On the reverse of this page are the 2011 Wine Grape Survey results. All figures are actual values and acreage reported by growers. This survey, which goes out to over 230 growers, is a valuable resource for current and prospective vineyard owners and managers in El Dorado County.

Of special interest from the 2011 survey:

- The total value of grapes in El Dorado County was \$5,137,223 for 2011. This value is up 5% from the 2010 value of \$4,898,612.
- Average price per ton increased 1% from the 2010 price of \$1,279 per ton to \$1,295 per ton in 2011.
- Total production in 2011 was down 8.5% as compared to 2010 (4668 tons in 2010 vs. 4269 tons in 2011).
- Production in 2011 was averaged at 1.89 tons per acre, down 13% from the 2010 value of 2.18 tons per acre.
- Total wine grape tonnage sold outside of El Dorado County decreased 8% from 1,792 tons in 2010 to 1646 tons in 2011.
- This year's survey reflects an increase in bearing and non-bearing wine grape acreage, up from 2208 acres to 2282 acres.

The survey details each variety by acreage, yield and price.

**2011 El Dorado County
Wine Grape Survey**

Variety	Non-Bearing Acreage	Bearing Acreage	Total Acreage	Total Tons Produced ^{1*}	District 10 Price ^{2*}	Open Market Price ^{3*}	Weighted Avg Price ^{4*}
Barbera	3.50	101.48	104.98	232.86	1224.73	1324.82	1277.85
Cabernet Franc	40.00	79.45	119.45	160.76	990.75	1237.17	1161.68
Cabernet Sauvignon	16.17	325.60	341.77	958.27	1183.75	1220.38	1215.45
Chardonnay	24.50	101.27	125.77	117.45	1023.17	1191.11	1146.93
Grenache	0.70	71.60	72.30	118.39	1427.19	1530.88	1514.74
Grenache Blanc	1.00	5.35	6.35	15.10	1418.23	1533.33	1530.28
Malbec	2.75	43.02	45.77	67.31	1502.96	1430.62	1436.29
Marsanne	0.90	8.48	9.38	20.69	1520.65	1488.67	1488.67
Merlot	7.00	160.87	167.87	398.83	1061.04	1132.05	1124.15
Mourvedre/Mataro	9.55	64.74	74.29	138.39	1327.53	1480.00	1449.88
Petit Verdot	0.00	30.60	30.60	89.59	1390.27	1304.67	1307.06
Petite Sirah	6.18	139.93	146.11	296.49	1246.06	1171.21	1193.30
Pinot Gris	1.00	18.17	19.17	30.79	1034.06	1135.20	1079.72
Pinot Noir	4.00	19.45	23.45	14.00	1244.09	1150.00	1175.87
Primitivo	2.85	35.48	38.33	102.43	1157.19	1209.17	1200.07
Rousanne	1.95	22.23	24.18	28.65	1443.19	1454.44	1454.15
Sangiovese	1.50	39.69	41.19	84.70	1208.98	1196.75	1199.26
Sauv. Blanc	1.00	27.26	28.26	70.36	742.38	911.33	844.50
Semillon	0.00	3.55	3.55	3.50	815.05	950.00	869.03
Syrah	21.30	196.47	217.77	356.36	1172.22	1312.41	1267.12
Tempranillo	5.80	44.31	50.11	96.71	1147.74	1275.18	1237.61
Tinta Cao	4.00	9.34	13.34	7.22	1127.40	1389.00	1360.74
Touriga Nationale	3.00	6.20	9.20	15.98	1258.24	1633.33	1342.74
Viognier	4.90	47.81	52.71	54.81	1174.62	1374.33	1328.91
Zinfandel	89.92	310.88	400.80	653.85	1142.79	1144.53	1143.83
Misc: Red Varietals	14.92	60.93	75.85	83.01	1132.74	1529.38	1438.90
Misc: White Varietals	3.75	35.75	39.50	52.96	1200.00	1251.14	1226.54
VARIETAL TOTALS	272	2010	2282	4269	Average Price Per Ton (District 10): \$ 1,197		
Total Crop Value: \$ 5,137,223 (Up 5% from 2010's \$4,898,612)		Average Price Per Ton: \$ 1,295 (Up 1% from 2010's \$1,279)			Average Yield Per Acre: 1.89 (Down 13% from 2010's 2.18)		
Wine Grape Acreage: 2,282 (2208 bearing and non-bearing acres in 2010)		Total Tons: 4,269 (Down 8.5% from 2010's 4,668 tons)			Tons Sold Outside of El Dorado County: 1,646 (Down 8% from 2010's 1,792 tons)		
Red open market varietal average: \$ 1,392		White open market varietal average: \$ 1,129					

1 Total tonnage is only from growers who responded to survey

2 Figures are taken directly from the California Department of Food and Agriculture's 2011 Grape Crush Report

3 Figures reflect the average of the actual numbers reported by El Dorado County growers.

4 The total Weighted Avg Price per ton is the sum of the value of the tons utilized by grower at district 10 prices plus the value of the open market sales, divided by the total tons utilized for the variety.

* Comparisons are relative to price per ton