



DEPARTMENT OF AGRICULTURE WEIGHTS AND MEASURES

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MEMORANDUM

DATE: May 1, 2014

TO: El Dorado County Wineries and Wine Grape Growers

FROM: Charlene Carveth, El Dorado County Department of Agriculture

Subject: **2013 El Dorado County Wine Grape Survey**

On the reverse of this page are the 2013 Wine Grape Survey results. All figures are actual values and acreage reported by growers. This survey, which goes out to over 250 growers, is a valuable resource for current and prospective vineyard owners and managers in El Dorado County.

Of special interest from the 2013 survey:

- The total value of grapes in El Dorado County was \$8,010,833 for 2013. This value is up 2% from the 2012 value of \$7,823,538.
- Average price per ton decreased 3% from the 2012 price of \$1,497 per ton to \$1,449 per ton in 2013.
- Total production in 2013 was up 1% as compared to 2012 (5,675 tons in 2012 vs. 5,740 tons in 2013).
- Production in 2013 was averaged at 2.6 tons per acre, down 5.5% from the 2012 value of 2.75 tons per acre.
- Total wine grape tonnage sold outside of El Dorado County decreased 7% from 2,741 tons in 2012 to 2,556 tons in 2013.
- Total bearing and non-bearing wine grape acreage for El Dorado County is 2,343 acres.

The survey details each variety by acreage, yield and price.

**2013 El Dorado County
Wine Grape Survey**

Variety	Non-Bearing Acreage	Bearing Acreage	Total Acreage	Total Tons Produced ^{1*}	District 10 Price ^{2*}	Open Market Price ^{3*}	Weighted Avg Price ^{4*}
Barbera	3.25	104.63	107.88	225.23	1248.39	1388.57	1300.01
Cabernet Franc	1.19	96.13	97.32	174.19	1249.03	1488.05	1425.92
Cabernet Sauvignon	13.20	322.69	335.89	1059.89	1404.79	1496.69	1485.99
Chardonnay	4.60	114.54	119.14	308.24	1235.41	1338.89	1309.65
Dolcetto	0.00	7.60	7.60	23.10	1361.30	1483.33	1483.33
Grenache	13.04	80.66	93.70	224.58	1591.73	1675.72	1659.28
Grenache Blanc	3.30	6.64	9.94	18.98	1554.12	1725.00	1707.17
Malbec	4.50	38.13	42.63	118.29	1591.27	1509.57	1518.22
Marsanne	5.00	8.08	13.08	27.57	1495.95	1593.80	1578.89
Merlot	6.25	152.11	158.36	593.87	868.99	1420.78	1357.12
Mourvedre/Mataro	10.30	64.04	74.34	180.36	1527.12	1704.33	1669.36
Muscat Canelli/Blanc	0.00	17.63	17.63	45.92	1177.17	1345.00	1282.83
Petit Verdot	0.70	20.80	21.50	94.58	1558.58	1555.50	1555.66
Petite Sirah	7.05	146.79	153.84	406.31	1399.00	1503.18	1461.21
Pinot Gris	0.00	19.89	19.89	36.44	1048.88	1423.40	1241.48
Pinot Noir	1.00	21.22	22.22	50.00	1391.71	1533.33	1448.07
Primitivo	3.00	43.11	46.11	141.20	1204.96	1382.20	1337.16
Rousanne	1.41	25.79	27.20	47.22	1544.23	1586.71	1579.17
Sangiovese	2.40	33.66	36.06	62.64	1265.04	1268.50	1266.74
Sauv. Blanc	2.12	34.43	36.55	100.83	763.56	1200.00	1034.39
Souzao	3.00	5.38	8.38	7.25	1465.38	1616.67	1598.52
Syrah	12.91	198.74	211.65	470.36	1288.80	1550.23	1480.97
Tempranillo	5.30	37.56	42.86	113.68	1435.83	1408.11	1425.33
Tinta Cao	3.00	6.24	9.24	8.58	1376.92	1537.50	1512.02
Touriga Nationale	3.51	5.55	9.06	15.46	1167.33	1730.00	1371.60
Viognier	1.50	53.30	54.80	121.67	1364.27	1474.10	1431.04
Zinfandel	98.22	357.96	456.18	876.91	1221.72	1356.03	1298.12
Misc: Red Varietals	5.40	69.15	74.55	123.96	1500.80	1645.38	1618.21
Misc: White Varietals	5.17	30.71	35.88	62.47	1521.15	1521.43	1521.22
VARIETAL TOTALS	220	2123	2343	5740	Average Price Per Ton (District 10): \$ 1,339		
Total Crop Value: \$ 8,010,833 (Up 2% from 2012's \$7,823,538)		Average Price Per Ton: \$ 1,449 (Down 3% from 2012's \$1,497)			Average Yield Per Acre: 2.6 (Down 5% from 2012's 2.75)		
Wine Grape Acreage: 2,343		Total Tons: 5,740 (Up 1% from 2012's 5,675 tons)			Tons Sold Outside of El Dorado County: 2,556 (Down 7% from 2012's 2,741 tons)		
Red open market varietal average: \$ 1,513		White open market varietal average: \$ 1,468					

1 Total tonnage is only from growers who responded to survey

2 Figures are taken directly from the California Department of Food and Agriculture's 2013 Grape Crush Report

3 Figures reflect the average of the actual numbers reported by El Dorado County growers.

4 The total Weighted Avg Price per ton is the sum of the value of the tons utilized by grower at district 10 prices plus the value of the open market sales, divided by the total tons utilized for the variety.

* Comparisons are relative to price per ton