



## Mow Down Air Pollution 2010



The **14th Annual Mow Down Event** is Saturday, March 27th rain or shine. Registered participants will have an appointment time to trade in their old gasoline mower and to purchase and take home a new reduced-price cordless mower.

Registrations for the new rechargeable mowers can be made on Wednesday, March 17th starting at 11 AM while supplies last. Reservations are "first come, first served" at [smud.org](http://smud.org) or (888) 742-7683. Participants must trade in a gasoline powered mower.

Please see [smud.org](http://smud.org) or call (916) 732-6227 for mower features and prices.



The cordless rechargeable lawn mower exchange program promotes the use of electric lawnmowers, which benefits regional air quality. The emissions reduced by last year's event are estimated at 14.4 tons. 933 new rechargeable mowers were claimed and 34 tons of metal were recycled.

Electric lawn mowers also help reduce storm water pollution and promote recycling (grass & metal).

<b>Mow Down Air Pollution Program Statistics to Date 1997-2009</b>	
Mowers Sold	12072
Recycled metal (tons)	424.3
Emissions Reduced (tons)*	132.9
*Emission estimates made using CARB data.	